

## Research Consultant for Berlin-based agency

### The Mission

Help companies make better decisions – about designing great products, pricing them right, and spreading the word to customers.

How? You will use data from survey research and other sources to enable our clients to focus on what customers really want.

### The Work

- Design research approaches and write questionnaires for surveys
- Gather data about digital behaviour using online tracking tools
- Statistically analyse data sets big and small
- Write reports and present insights to clients

### The Challenge

We solve problems for a living – you are analytical, numerical and persistent.

We combine survey research with online tracking data to provide multiple perspectives – you are passionate about technology and understanding what makes people tick.

We are a small agency helping global brands with a wide range of problems – you are a fast learner looking for a challenge.

We work mostly with clients in the UK & US – you speak English like a native and are willing to travel.

### The Company

oBrands is a young agency, based in Berlin. We specialise in Insights and Digital Innovation.

We offer plenty of room for growth and your ideas, but no handholding – you will work independently and take the initiative.

While the core focus of the role is in the Insights area of the business, you will also have opportunities to broaden your skill set by contributing to Digital Innovation projects.

### The Deal

This is a permanent full-time position, working out of our office in Berlin.

The starting salary is €24,000 – €30,000 annually, depending on level of experience.

If this sounds like the job for you – please send your application to [info@obrands.de](mailto:info@obrands.de).